



*“Alison is a consummate professional and an absolute pleasure to work with! She is engaging and energetic and we are still receiving compliments on our choice of key note speakers. If you have the chance to have Alison speak at your event, I highly recommend doing so.”*

*Frontier Communications,  
Regional Marketing Manager*

Alison Jacobson is a motivational speaker, coach, author, and podcast host of Midlife Mavericks. She empowers women to Shut the FEAR Up to achieve the personal and professional success they deserve.

Alison is a powerful, no-nonsense speaker who inspires her audience to overcome the self-doubt and limiting beliefs stopping them from having abundance, joy and fulfillment.

Her journey overcoming personal tragedy and obstacles is the catalyst for her work. She has experienced the death of her infant son to SIDS, the financial devastation of bankruptcy from a divorce and her role as caregiver for her adult son with Intellectual Disability and her current husband with Primary Progressive Multiple Sclerosis.

In 2022, Alison released her best-selling book Daily Inspirations for Midlife Women: A Guide to Peace, Joy, Confidence, and Abundance. Her podcast, Midlife Mavericks has attracted an audience of highly engaged women.

That same year Alison conquered the NYC Marathon at the age of 57, having never run before in her life. Her experience achieving this goal and the lessons she learned along the way are the basis for many of her presentations.

## **Speaking Topics:**

- Shut the FEAR Up! How to Become a Confident, Kick-Ass Success
- Crossing the Finish Line: The Seven Life Lessons I Learned Running the NYC Marathon at 57.
- How to Create a Powerful Money Mindset as an Entrepreneur

## **CLIENTS INCLUDE:**

